

AMERICAN BLACK HEREFORD ASSOCIATION

Board Meeting
May 27, 2026
6:00 PM CT

Members Present: EVP Ernie Dominguez, President Mark Ipsen, Vice President Chad Jones, Secretary Dirck Hoagland, Treasurer Todd Hampton, Matt Marsh, Mike Hamilton, Jason Schroeder, Charles Crow, Boyd Meyer, and Communications Manager Brianna Chavez.

Absent: None.

- I. Meeting called to order by Mark Ipsen at 6:01 PM CT.
Prayer: Mark Ipsen
- II. Approval of Meeting Agenda
 - a. Motion by Todd Hampton to approve May meeting agenda; 2nd by Mike Hamilton; none opposed, no abstentions; motion passes.
- III. Approval of Meeting Minutes
 - a. Motion by Dirck Hoagland to approve April meeting minutes as presented; 2nd by Todd Hampton; none opposed, no abstentions; motion passes.
- IV. Approval of Finance Report
 - a. All income types are up year over year.
 - b. All expenses are as expected and within budget.
 - c. All income items are ahead of budget.
 - d. Motion by Mike Hamilton to approve finance report as presented; 2nd by Charles Crow; none opposed, no abstentions; motion passes.
- V. Executive VP's Update
 - a. 534 current paid members to date
 - b. Approximately \$20,000 has been raised so far for the 2026 Junior National event. More sponsorships are expected.
 - c. This year's Junior National will be the largest in terms of cattle entries and junior members to date.
 - d. Marketing/Communications Update
 - 47,100 views on ABHA social media pages in the last 28 days
 - 62,800 views on the ABHA website since the launch of the new site (up from 54,400 last month)
 - 5,900 views on the ABHA website in the last 28 days
 - Summer advertising deadline is June 1st
- VI. Committee Updates
 - a. Show
 - i. Show Committee meeting held on April 21, 2026, to discuss National show rules.
 - ii. Show Committee made recommendations regarding the requirement for show heifers at 20 months of age or older to be safe in calf; bulls 15 months or older to be required of passing a full BSE exam prior to the start of the National show season at the American Royal and calves shown in the Cow/Calf division must be registered to show in the Cow/Calf division. These rules would go into effect starting at the American Royal in October 2026.

- iii. Show Committee also discussed and made recommendation to include BreedSeek test as an option in protests at National shows.
 - iv. Motion by Mark Ipsen to approve the Show Committee recommendations as presented, but table the protest recommendation and send back to the Show committee for further discussion; second by Chad Jones; none opposed, no abstentions; motion passes.
 - b. National Sale
 - i. Mike Hamilton provided an update on promotion of the ABHA National Sale and interest from prospective consignors.
 - c. Communication & Public Relations
 - i. Breeder spotlight to be included in ABHA magazine and other communication channels when possible.
 - ii. ABHA Staff to work on a place on the ABHA website for industry news.
 - iii. ABHA Staff looking into new ABHA merchandise store options for future apparel sales.
- VII. Membership
- VIII. Vendor Support
 - a. Parent Markers Update
 - i. ABHA Staff working with Neogen on parent markers being shared by AHA and AAA to ensure minimum standard marker panels are shared.
- IX. EPDs – Digital Beef
- X. Other Items—Old Business
 - a. BreedSeek Testing and Member Advertising
 - i. Discussion on member advertising on social media regarding test results. As a reminder, BreedSeek results are prohibited from being included in ABHA publications.
 - b. Bull Usage / Cleared of Yellow Paper Status
 - i. Review of requirements approved by the Board regarding bulls with Yellow Paper status.
- XI. Other Items—New Business
 - a. Proposed Voting System
 - i. The Board reviewed and discussed proposed amendments to the ABHA Bylaws regarding membership voting eligibility and the implementation of a Tiered Voting System. The proposed amendment would keep the current eligibility requirements but change the vote calculation from one vote per HB/HX under 12 months of age to a tiered system.
 - ii. Following discussion, Mike Hamilton made a motion to approve the proposed amendments to the ABHA Bylaws, including the adoption of the Tiered Voting System as presented. The motion was seconded by Charles Crow.
 - iii. During the discussion, three directors stated that they did not believe they had sufficient time to fully review the proposed bylaw amendments prior to the meeting, and their concern was noted for the record.
 - iv. A roll call vote was taken: Chad Jones-No, Mike Hamilton-Yes, Jason Schroeder-No, Mark Ipsen-Yes, Charles Crow-Yes, Dirck Hoagland-No, Matt Marsh-Yes, Todd Hampton-Yes, Boyd Meyer-Yes.
 - v. Upon a vote of the Board, the motion carried by a vote of six (6) in favor and three (3) opposed. The amended bylaw language and Tiered Voting System were approved and adopted, effective in accordance with the provisions of the Bylaws.
 - vi. The new Bylaw language is as follows:

New Bylaw Language (in red font)

"Only Life and Annual Members that are Active Breeders shall be entitled to vote on any matter submitted to a vote of the Membership. **Voting rights for each eligible Life and Annual Member shall be determined pursuant to the Association's "Tiered Voting System" (See table below),** based upon the number of HB and/or red (HX) females 12 months of age and under registered with the Association during the prior calendar year. Life and

Annual Members may vote by absentee ballot for Directors but may not vote by absentee ballot on other matters under consideration."

New Tiered Voting System

Tier Registrations Votes Per Member

1	1–10	1
2	11–25	6
3	26–50	9
4	51–75	12
5	76–100	15
6	101–125	18
7	126–150	21
8	151–175	24
9	176–200	27
10	201–225	30
11	226–250	33
12	251–275	36
13	276–300	39
14	301+	42

b. Performance Breeder Requirements

- i. Performance Breeder requirements were discussed. The changes to the Performance Breeder program voted on by the board in September 2024 would go into effect with the 2025 calf crop.

XII. Announcements

XIII. Executive Session (if necessary)

XIV. Adjourn

- a. Motion by Matt Marsh to adjourn; 2nd by Todd Hampton; meeting adjourned at 10:23 PM CT.