

AMERICAN BLACK HEREFORD ASSOCIATION

Board Meeting
April 15, 2026
6:00 PM CT

Members Present: EVP Ernie Dominguez, President Mark Ipsen, Vice President Chad Jones, Secretary Dirck Hoagland, Treasurer Todd Hampton, Matt Marsh, Mike Hamilton, Jason Schroeder, Charles Crow, Boyd Meyer, Recording Secretary Shelley Wilds, and Communications Manager Brianna Chavez.

Absent: None.

- I. Meeting called to order by Mark Ipsen at 6:00 PM CT.
Prayer: Mark Ipsen
- II. Approval of Meeting Agenda
 - a. Motion by Mark Ipsen to approve April meeting agenda; 2nd by Matt Marsh; none opposed, no abstentions; motion passes.
- III. Approval of Meeting Minutes
 - a. Motion by Mark Ipsen to approve March meeting minutes as presented; 2nd by Dirck Hoagland; none opposed, no abstentions; motion passes.
 - b. Motion by Dirck Hoagland to approve Special Meeting minutes from April 4, 2026, as presented; 2nd by Mike Hamilton; none opposed, no abstentions; motion passes.
- IV. Approval of Finance Report
 - a. All income types are trending positive year over year.
 - b. Memberships are up year over year.
 - c. All expenses are trending within budget.
 - d. Motion by Mike Hamilton to approve finance report as presented; 2nd by Jason Schroeder; none opposed, no abstentions; motion passes.
- V. Executive VP's Update
 - a. Marketing/Communications Update
 - 51,100 views on ABHA social media pages in the last 28 days
 - We now have over 8,000 followers on our social media pages
 - 54,400 views on the ABHA website since the launch of the new site
 - 6,600 views on the ABHA website in the last 28 days
 - Summer advertising deadline is June 1st
- VI. Committee Updates
 - a. Show
 - i. Show Committee meeting scheduled for April 21, 2026.
- VII. Membership
- VIII. Vendor Support
- IX. EPDs – Digital Beef
 - a. Docility EPD Update
 - i. Discussion on Docility EPD update communication from IGS. Connect with IGS for more information.
- X. Other Items—Old Business
 - a. BreedSeek Test and Results

- i. Discussion on the use of BreedSeek results in ABHA publications and other ABHA advertising.
- ii. Motion by Todd Hampton to not allow BreedSeek results to be used in ABHA publications or ABHA advertising; second by Boyd Meyer; none opposed, no abstentions; motion passes.
- iii. Discussion on the use of the BreedSeek test and if the test should be used on cattle not affected by the KTPH01 investigation.
- iv. Motion by Matt Marsh to restrict the use of the BreedSeek test only animals affected by the KTPH01 investigation; second by Chad Jones; none opposed, no abstentions; motion passes.
- v. Discussion on BreedSeek test results being shared back with the member who ordered the test. Current procedure of sharing the results will continue, however, members should know that the percentage of Hereford in an animal's pedigree will not change.
- vi. Motion by Todd Hampton to keep the current procedure for the sharing of test results and notify membership of percentages not changing in pedigree; second by Dirck Hoagland; none opposed, no abstentions; motion passes.

XI. Other Items—New Business

a. Board Standards

- i. The board discussed current standards and expectations related to governance, accountability, operational performance, and organizational conduct. Key topics included alignment with existing policies, consistency in decision-making, transparency, and maintaining best practices across board activities. The board agreed to continue evaluating standards-related processes and may revisit specific policy updates or action items at a future meeting.

XII. Announcements

XIII. Executive Session (if necessary)

XIV. Adjourn

- a. Motion by Boyd Meyer to adjourn; 2nd by Jason Schroeder; meeting adjourned at 9:03 PM CT.