

AMERICAN BLACK HEREFORD ASSOCIATION

Board Meeting
May 20, 2024
6:00 PM CT

Members Present: EVP Ernie Dominguez, President Rod Garman, VP Matt Marsh, Mark Ipsen, Todd Hampton, Mike Hamilton, Chad Jones, and Jeremiah Malone.

Absent: Treasurer Don Hardin, Secretary Jacob Moreno, and Recording Secretary Shelley Wilds.

- I. Meeting called to order by EVP Ernie Dominguez @ 6:04 PM CDT
Prayer: Rod Garman
- II. Approval of Meeting Minutes
 - a. Motion by Rod Garman to approve April meeting minutes as presented; 2nd by Todd Hampton; none opposed, no abstentions; motion passes.
- III. Approval of Finance Report
 - a. Motion by Mike Hamilton to approve the Finance Report as presented; 2nd by Mark Ipsen; none opposed, no abstentions; motion passes.
- IV. Committee Updates
- V. Executive Vice President's Update
 - a. 486 current paid members to date (up from 450 at last month's meeting).
 - b. Strong month of registrations for the month of April compared to last year.
 - c. AHBA Junior National is June 12th-15th. Great initial response for sponsorships of this year's event.
- VI. Membership
- VII. Vendor Support
- VIII. EPDs – Digital Beef
- IX. Other Items – Old Business
 - a. Cow Catch Up Promotion Update
 - i. Promotion is live and have seen participation from members so far. Program ends June 30, 2024.
 - b. Establishing a 501c3 Foundation
 - i. Foundation name:
 1. Motion by Rod Garman to name the foundation The American Black Hereford Foundation; 2nd by Mike Hamilton; none opposed, no abstentions; motion passes.
 - ii. Board structure:
 1. 9 total members + ABHA Staff member
 - a. (2) ABHA Board members would sit on this board.
 - b. (3) would be voted on by the membership.
 - c. (4) would be appointed by the ABHA Board.
 - d. ABHA Staff Member would also serve on the board.
 - e. Desire from the ABHA Board to have a representative from the Junior Board to serve on this board as one of the board's members.
 2. Motion by Mark Ipsen to adopt 9-member board for the foundation; 2nd by Rod Garman; none opposed, no abstentions; motion passes.
 - c. Commercial Marketing/Advertising
 - i. Discussed media kit options provided by DVAuction.

- ii. Discussed opportunities provided by Superior Livestock. Board expressed interest in exploring options provided by Superior Livestock.
- X. Other Items – New Business
 - a. Proposed edits to Rule 2.2 and 2.4
 - i. Discussion about ABHA rules do not make it clear that animals between 50.1% and 62.49% cannot be recorded in the ABHA. New members may not be clear there is no acceptance for calves in this range of 50.1% and 62.49%. This is not a rule change but adding more clarity to the rules we currently have.
 - ii. The proposal is to add a new 2.2g section to page 5 of the rules and regs:
 - 1. 2.2g (new) In cases where the female is a properly recorded F1 Dam in the ABHA, the sire must be an ABHA Approved Herd Sire and 75% HB or greater (or a sire approved as stated in c) to ascertain the calves percentage is at least 62.5% HB.
 - iii. The proposal also adds a sentence to the end of rule 2.4 under F1 Cattle:
 - 1. Additionally, animals that fall between 50.01% and 62.49% are not allowed to be recorded in the ABHA.
 - iv. Motion by Matt Marsh to adopt rule change edits; 2nd by Rod Garman; none opposed, no abstentions; motion passes.
 - b. ABHA Performance Test
 - i. Discussion on partnering to conduct a performance test in the fall or winter of 2024/2025.
 - c. National Sale
 - i. Motion by Rod Garman to keep 14% commission and entry fee for the National Sale; 2nd by Mark Ipsen; none opposed, no abstentions; motion passes.
- XI. Announcements
- XII. Executive Session (if necessary)
- XIII. Adjourn
 - a. Motion by Rod Garman to adjourn; 2nd by Mark Ipsen; meeting adjourned at 8:32 PM CDT.