

AMERICAN BLACK HEREFORD ASSOCIATION

Board Meeting
April 15, 2024
6:00 PM CT

Members Present: EVP Ernie Dominguez, President Rod Garman, VP Matt Marsh, Treasurer Don Hardin, Secretary Jacob Moreno, Mark Ipsen, Todd Hampton, Mike Hamilton, Chad Jones, and Recording Secretary Shelley Wilds.

Absent: Jeremiah Malone.

- I. Meeting called to order by EVP Ernie Dominguez @ 6:01 PM CDT
Prayer: Rod Garman
- II. Approval of Meeting Minutes
 - a. Motion by Rod Garman to approve March meeting minutes as presented; 2nd by Mike Hamilton; none opposed, no abstentions; motion passes.
- III. Approval of Finance Report
 - a. Motion by Rod Garman to approve the Finance Report as presented; 2nd by Matt Marsh; none opposed, no abstentions; motion passes.
- IV. Committee Updates
 - a. Show Committee
 - i. Show Committee recommendations for upcoming show season shared with the Board.
 - ii. Motion by Todd Hampton; 2nd by Mike Hamilton to only allow Percentage and Purebred females in the overall champion drive selection at the major national shows. This will be effective January 31, 2027. None opposed, no abstentions, motion passes.
- V. Executive Vice President's Update
 - a. 450 current paid members to date (up from 411 at last month's meeting).
 - b. In Q1 of the calendar year, had 58 new members.
 - c. AHBA Junior National is scheduled for June 12th-15th.
- VI. Membership
- VII. Vendor Support
- VIII. EPDs – Digital Beef
- IX. Other Items – Old Business
- X. Other Items – New Business
 - a. Cow Catch Up Promotion
 - i. Any animal over 13 months to be registered at \$35 per animal during the promotion.
 - ii. Promotion to start in April and run through June 30th.
 - iii. Motion by Mike Hamilton; 2nd by Mark Ipsen, none opposed, no abstentions, motion passes.
 - b. Establishing a 501c3 Foundation
 - i. Discussed the concept of creating a 501c3 Foundation to have another vehicle for members or businesses to make tax deductible contributions to the Association through the Foundation.
 - ii. The focus areas or pillars under the Foundation would be youth (scholarship), education, and research (for breed improvement efforts).
- XI. Announcements
 - a. Southern Classic Sale, Friday, April 19th

XII. Executive Session (if necessary)

XIII. Adjourn

a. Motion by Mark Ipsen to adjourn; 2nd by Matt Marsh; Meeting adjourned at 7:57 PM CDT.