

AMERICAN BLACK HEREFORD ASSOCIATION

Board Meeting
November 25, 2024
6:00 PM CT

Members Present: EVP Ernie Dominguez, President Rod Garman, Secretary Jacob Moreno, Mark Ipsen, Todd Hampton, Mike Hamilton, Dirck Hoagland, Recording Secretary Shelley Wilds.

Absent: Matt Marsh, Chad Jones and Jeremiah Malone.

- I. Meeting called to order by EVP Ernie Dominguez @ 6:01 PM CDT
Prayer: Rod Garman
- II. Approval of Meeting Minutes
 - a. Motion by Rod Garman to approve October meeting minutes as presented; 2nd by Todd Hampton; none opposed, no abstentions; motion passes.
- III. Approval of Finance Report
 - a. Motion by Mike Hamilton to approve finance report as presented; 2nd by Dirck Hoagland; none opposed, no abstentions; motion passes.
- IV. Committee Updates
- V. Executive Vice President's Update
 - a. 2023 calendar year ended with 580 members.
 - b. 587 current paid members to date, which is an increase of 20 members from the prior month.
 - c. For registrations, half of the months so far are higher than the prior month/year – strong registrations so far.
 - d. Over 10,000 views of the American Rancher post made on ABHA Facebook account.
- VI. Membership
- VII. Vendor Support
- VIII. EPDs – Digital Beef
- IX. Other Items—Old Business
 - a. American Rancher Episode Feedback
 - i. Over 15,000 views on the YouTube episode link on top of the regular viewership on TV.
 - ii. Several calls from interested buyers after seeing the episode.
 - b. Black Hereford Foundation Kickoff/Next Steps
 - i. Discussed the need for board members to be appointed to the Foundation board.
- X. Other Items—New Business
 - a. State Association Engagement
 - i. Discussed hosting a quarterly call with State Association leadership.
 - b. DNA Requirements on Females
 - i. Breed Improvement committee to discuss/explore the need for DNA requirements on females.
 - c. ABHA Secretary Position
 - i. Motion by Rod Garman to nominate Dirck Hoagland as ABHA Secretary; 2nd by Mark Ipsen; none opposed, no abstentions; motion passes.
- XI. Announcements
- XII. Executive Session (if necessary)
- XIII. Adjourn

a. Motion by Todd Hampton to adjourn; 2nd by Mark Ipsen; Meeting adjourned at 6:57 PM CT.