



Dear Black Hereford Enthusiasts,

The Tennessee Black Hereford Association, in conjunction with Singleton Marketing Services, are announcing an exciting marketing opportunity for Black Hereford breeders everywhere!

The Source for Genetic Excellence Sale will be held **April 1st , 2023** at the Ramsey Center in **Blountville, TN**. Entries for this great event will be due no later than Feb. 1st, 2023. Bobby Singleton/Singleton Marketing Services, will serve as this year's sale manager.

Consignment Categories will include Top Registered Black Hereford Bulls, Bred Cows and Pairs, Bred Heifers, Open Heifers, Show Prospects, and Frozen Genetic lots (Semen, Embryos, and Flushes). We will also be offering a select few Black Hereford influenced commercial cattle.

Consignment information should be sent to Bobby Singleton at blsingleton@att.net by **Feb. 1st, 2023**. Information should include Registration Numbers, footnote information, and breeding dates (including A.I. and pasture exposure) for all bred females. Pictures should be of professional quality and cattle should be clipped and clean for pictures. Contacts for photographers and persons to help clip and present if needed can be provided. Consignors must be an active member or become a member of the TBHA (<https://tnblackhereford.org>) in order to consign lots.

Our Goal is to put on a **FIRST CLASS EVENT and MARKETING OPPORTUNITY!!** We have a very short window to get everything done, you may reach out to Bobby Singleton at **615-708-1034** or any of the Tennessee Black Hereford Association board members for additional information. Look forward to hearing from everyone!

Entry Fees:

Live Lots : **\$100**
Frozen Lots: **\$25**
TBHA Membership: **\$50**

Entry Fee Mailing Address:

Scotty Barret
175 Dry Fork Road
Brush Creek, TN 38574

Bull Requirements:

- Bulls must be a minimum of (12) months old
- Bulls must have a passing BSE within (30) days of sale date.
- Bulls must have current health papers and an EID ear tag
- Bulls should possess an actual and recorded BW, WW, and YW.
- Bulls should have been tested free from BVD and Anaplasmosis.
- Registered bulls should be an "**Approved Herd Sire**" as described by the ABHA.