

## 2018 Digital Advertising Cost

Website Banner Ads  
\$100 per 3 months

Website Member Link  
\$100 per 12 months, pro-rated by month. Billed in January.

Website Show and Sale Page Listing  
Listing- free  
Link to external site- \$100 for 90 days

Website Embryo Listing  
\$100 per cow for one calendar year, pro-rated by month. Billed in January.

Website Semen Listing  
\$100 for one calendar year, pro-rated by month. Billed in January.

Association Facebook Page Boosted Sale Post  
\$50 per post, with one link  
*(Post includes boosted ad with targeted audience)*

Association Email List Sale Blast  
First email free for members,  
Each additional email \$100, with information about upcoming sale, with one link

Association Mailing List  
\$350 per mailing  
(List only sent to printer, and data is not share with member)

For Print Advertising Please Contact:

Leanna McGuire  
[lmcguireabha@gmail.com](mailto:lmcguireabha@gmail.com)  
937-248-4119

Carey Brown  
[cbrownabha@gmail.com](mailto:cbrownabha@gmail.com)  
859-948-1256