



American Black Hereford Association  
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FOR IMMEDIATE RELEASE  
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Bowling Green, KY- The 2017 American Black Hereford Associations Annual Heifer Sale shattered records as interest in Black Hereford cattle thrives. The event took place on Saturday, November 11 at the Missouri State Fairgrounds. The sale included 81 lots of bred and open Black Hereford heifers. "I was extremely pleased with the quality of the cattle represented as our genetics continue to improve at a record pace. The ABHA is rapidly becoming one of the most sought-after breeds of production cattle in the industry. This years sale results proves this. The demand for Black Hereford cattle is strong, as more and more commercial breeders are using our genetics due to the breeding combinations we can offer," said association President Tim Tarter.

Sale results and averages are as follows:

Total Gross Sales: \$228,150.00  
Bred Female Average: \$2769.00  
Open Female Average: \$2878.00  
Female Average: \$2824.00

High Selling Bred Female:  
Lot 29 consigned by Schroeders Black Herefords- Westphalia, MO.  
Purchased by Rockn 4D Ranch- Marlton, TX.

High Selling Open Female:  
Lot 5 consigned by JM Cattle Company- Lawrenceburg, TN. Purchased by Jenkins Cattle Farm- Dale, IN.

The ABHA is a growing producer organization with breeder members across the United States, Mexico, and Canada. To learn more about the ABHA, the Black Hereford breed, or the Association's move to Bowling Green, KY contact the ABHA at [brian@blackhereford.org](mailto:brian@blackhereford.org) or visit [www.blackhereford.org](http://www.blackhereford.org).